

WHAT IS CLAIMED IS:

1. A method of authenticating and or identifying goods comprising the steps of:
providing a master repeat of a recognizable design;
providing a length of a ribbon of material having the recognizable design repeated along the length thereof;
subdividing the ribbon of material into a plurality of individual labels, each of said plurality of labels having at least a portion of the recognizable design; and
comparing said labels having at least a portion of the recognizable design with the master repeat to determine the authenticity of said labels.
2. The method of claim 1, wherein the step of providing the length of ribbon comprises providing a ribbon of material formed of warp and weft yarns, said warp and weft yarns forming the recognizable design.
3. The method of claim 2, further comprising the step of folding the ribbon parallel to the warp yarn prior to subdividing the ribbon of material.
4. The method of claim 1, wherein the length of ribbon has a front and back and the step of providing the length of ribbon further comprises providing the repeat of the recognizable design along the back of the length of ribbon of material.
5. The method of claim 4, wherein the step of providing the length of ribbon further comprises providing a plurality of logo or text along the front of the length of ribbon of material.
6. The method of claim 1, further comprising the step of joining the ribbon of material having the repeat of the recognizable design with a ribbon of labels.
7. The method of claim 1, further comprising the step of attaching at least one device to the ribbon of material.

8. The method of claim 1, wherein the step of subdividing the ribbon of material comprises ultrasonically subdividing the ribbon of material into the plurality of labels.
9. A label made according to the method of claim 1.
10. A label made according to the method of claim 7.
11. A label formed from a ribbon of woven, thermoplastic material, comprising:
a partial segment of a recognizable design, wherein said segment of recognizable design compares to a larger segment of a master design.
12. The label of claim 11, further comprising a device attached to the ribbon of material.
13. The label of claim 12, wherein the device is a radio frequency device.
14. The label of claim 11, further comprising a front and back, said partial segment of design being disposed on the back side of the label.
15. The label of claim 14, further comprising a logo or text disposed on the front of the label.